



Gary Birnberg
Commercial Dispute
Resolution

English ◊ French ◊ Portuguese



mediator, arbitrator, speaker, and advisor
expert and thought leader in transformative resolution of
relationship-based commercial challenges

Expertise

- ✓ Resolution of commercial litigation as mediator and arbitrator, including complex, cross-border, multi-lingual, multi-party, high-value cases
Contractual, transactional, and enterprise-value based conflicts, including intellectual property, real estate, construction, investments, M&A, private equity
- ✓ Resolution of complex disputes with non-commercial dynamic
Including extensive family office / family business and probate experience
- ✓ Resolution of business relations bottlenecks through mediatory intervention
A recent intervention involved relational resolution of a dysfunctional team of 5 law firms, 2 investment banks, and 2 accounting firms executing US\$100+ million cross-border IPO
- ✓ Resolution of strategic challenges through relational development and maintenance processes
Assuring and preserving optimal commercial relations with key business partners, e.g. clients, suppliers, joint venture partners

Experience

Over 30 years experience as a commercial dispute resolution and business relations intermediary, management consultant, corporate board member, entrepreneur, trainer, speaker, and advisor to companies worldwide, including as a consultant in the **Paris** office of the international management consulting firm **Oliver Wyman**. Extensive work in Brazil, France and the USA. Wide range of industry and field experience.

ADR Panel Appointments

AAA American Arbitration Association
ADR Agency For Dispute Resolution
CAE Câmara de Mediação e Arbitragem das Eurocâmaras
CMAP Centre de Médiation et d'Arbitrage de Paris
CBMA Centro Brasileiro de Mediação e Arbitragem
CAMRJ Câmara Arbitral Marítima do Rio de Janeiro
CPR International Institute for Conflict Prevention and Resolution
FINRA Financial Industry Regulatory Agency

ADR Certifications

Florida Supreme Court Certified **Circuit/Appellate Civil Mediator**

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Selected Teaching / Speaking Engagements 2015-16

CAMRJ in association with the *Chambre Arbitral Maritime de Paris*
"Commercial Arbitration in Maritime Activities" *Practical Module*

Catholic University of São Paulo
Guest Lecturer in Commercial Mediation

CMAP
Lecturer, advanced international commercial mediation course

CBMA
"Business Mediation Course" *Commercial Arbitration in the USA*

Private Equity World Latin America 2015
Panel: *The Exit Debate - Corporate Acquisitions, Secondary Deals, and Non Traditional Paths*

World Intellectual Property Organization
Judicial Seminar "Mediation in Intellectual Property"

Education

INSEAD Fontainebleau, France MBA 1986

Boston University J.D. 1985

University of Pennsylvania B.A. International Relations 1981

Bar Admissions

District of Columbia, Massachusetts, Minnesota, New York

Current Associations

Board Member / Officer

CAJE - Center for Advancement of Jewish Education, Miami

French-American Chamber of Commerce of Florida *Vice President*

International Bar Association Mediation Committee *Corporate Liaison Officer*

Other

American Bar Association

CBAr - Comitê Brasileiro de Arbitragem

Florida Association of Professional Mediators

International Law Section, Florida Bar - Member Mediation Committee

University of Pennsylvania Alumni Interview Program

Miami International Arbitration Society

Languages and Nationality

Fluent English, French, Portuguese

Competent Italian

Functional Spanish

Citizen USA

Permanent Resident Brazil

